2015 / 2016 Statistics

Partner With Us

1.2M Emails Sent in 2015 / 2016

300K+ Web Visits

+475% Revenue Growth

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Top 10 Benefits to Working With Our Team

1. GetSkiTickets.com Is a MARKETING ENGINE For Your Resort

Gain more exposure to your resort through our:

- Qualified web traffic
- Email marketing campaigns
- Featured resort e-blasts
- 200+ affiliate marketing partnerships
- Cooperative advertising opportunities
- CRM database
- Social media channels
  - Facebook, Twitter, LinkedIn, and blogs

2. Utilize Yield Management & Dynamic Pricing

Yield management is a dynamic pricing strategy, based on understanding, anticipating and influencing skier behavior in order to maximize revenue and profits from a perishable resource (such as lift tickets, equipment rentals and ski lessons)!

Utilize our team to sell your ski products at:

The Right Time

- Set limited quantities of tickets to be sold
- Schedule time sensitive deals
- Create a sense of urgency

The Right Price

Based on

- Snow conditions
- Peak and off-peak seasons
- Mid-week slowdown
- Regional competition

The Right Customer

- Motivated, Targeted, and Passionate
- Knows in advance when and where he/she is skiing/riding

3. Utilize Our Group Lift Ticket platform

Gone are the days of faxing and emailing group reservations. Our technology allows Group Leaders to book their tickets online in one easy to use marketplace. Grow your groups this season by using our platform.

We have a database of **2,500 ski clubs** around the World which include **4,500 group leader** contacts!
We also market your products to Meetup.com, church groups, school groups, corporate retreats and family reunions.

Here's an example of the power of Meetup.com and other similar entities.

- http://skiing.meetup.com/
- http://www.meetup.com/SkiSeattle/
- http://www.meetup.com/Bostonskimeetup/
- http://www.meetup.com/Bostonskimeetup/
- http://www.meetup.com/NY-Ski-Snowboard-Club/
- http://www.meetup.com/20s-30s-Ski-Snowboard-Meetup/
- http://www.meetup.com/Snow-CO/
- http://www.meetup.com/snowboard-58/
- http://www.meetup.com/SeattleEastsideSkiers/
- http://www.meetup.com/glasgow-ski/
- http://www.meetup.com/SF-Ski-Social-Meetup-Group/
- http://www.meetup.com/Ski-Bees/
- http://www.meetup.com/skiing-113/
- http://www.meetup.com/Ski-Snowboard-off-trail-keystone-vail-breckenridge/
- http://www.meetup.com/Ski-Wheelers-Club-of-New-England/
- http://www.meetup.com/Portland-Ski-Snowboard/
- http://www.meetup.com/OCsnowboarders-skiers/

4. We're Powered By Inntopia

Inntopia is the leading e-commerce and reservation platform for the mountain travel industry. Many of our resort partners are already on the Inntopia platform, which makes distribution of your lift tickets through GetSkiTickets.com simple and effective. As a bonus, the Inntopia system integrates with RTPOne, Siriusware or SKIDATA for automated fulfillment.

5. We Provide Comprehensive Sales Reports

Our monthly sales reports give you rich insight into your resort offerings. Powerful and easy-to-understand reports let you analyze your customer data in an entirely new way, which helps you make better decisions on products and pricing.

6. We Share Our Customer Data

We share our customers with our resort partners for future marketing opportunities at no additional cost.

7. Engage Skiers and Riders Through Mobile Commerce

Skiers and snowboarders want easy access to lift ticket products on their phones, tablets and desktops. Our mobile friendly web site provides our customers with an easy method for purchasing discount lift tickets, lessons and rental products. This empowers your ski resort to sell in-advance and lock in revenue.

8. There Are NO SET UP FEES to Partner With Us

We are 100% commission based. There are no setup costs to become a partner of GetSkiTickets.com. Contact us for details about commission structures.

9. Gain Exposure Through Our PR Relationships

We have contacts with over 2,000 journalists, writers, bloggers and ski industry web sites, that consistently highlight GetSkiTickets.com as the go to source for finding ski deals.

We've been featured in the following news outlets.

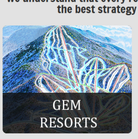
About.com | Frommer's | TRANSWORLD | The Mercury News | The Dallas Morning News | The Vancouver Sun

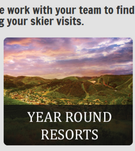
10. We Provide Fast Payment Cycles (Net 15)

The products we sell are non-refundable, so your revenue is guaranteed regardless of customer redemption. You will receive payment from GetSkiTickets.com on a 15-day cycle.

A Solution for Every Resort.

We understand that every resort is different. At GetSkiTickets.com we work with your team to find the best strategy for optimizing your revenue and growing your skier visits.





A Sample of Some of Our Current Resort Partners

Steamboat | Winter Park Resort | Kicking Horse Mountain Resort | Fernie Alpine Resort | Sierra at Tahoe | Lake Louise Ski Resort | RED Mountain Resort

Be our next resort partner

Contact Us:
970.233.7040
info@getskitickets.com
Or visit our Frequently Asked Questions section.
3710 West 30th Avenue Denver, Colorado. 80211

About GetSkiTickets.com:

Well, hello there! If you've come looking for discount lift tickets, then you've come to the right place! We are your go-to-source for deals and discounts on lift tickets at ski resorts across North America. We partner directly with ski resorts in order to provide you with steep and deep savings! That's our goal, plain and simple.

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- FAQ's
- Ski Resort Partners
- Ski-Commerce Platform
- Blog
- Affiliates
- Resort Login
- In The Media
- Gift Certificates
- Careers

Credit Card Logos